



OLEKSANDRA VALERYIVNA BALYASNA

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**Nationality:** Ukrainian, born in Kyiv

**Place of residence:** the Hague

## **WORK EXPERIENCE**

### **September 2022 – present**

Trainings on Patient Rights coordinator in Polish Medial Mission.

Project: Strengthening neonatal and obstetric healthcare in the war-affected regions of Ukraine.

<https://pmm.org.pl/>

- Preparing, coordinating and executing trainings of health workers in selected neonatal facilities to improve professional burnout prevention, clinical care of newborn health and improve the quality of patient care for mothers and their newborns on medical platforms with more than 1000 participants with credits from the Ministry of Healthcare
- Preparing printed materials, distribution, building cooperation with the stakeholders.
- Reports and analysis preparations on the program.
- Work coordination of the team of 10 people.

### **September 2016 – present**

Co-founder and Managing Director, NGO Premie Parent Association “Early Birds”  
Kyiv, Ukraine

[www.ranniptashky.org](http://www.ranniptashky.org)

- Advocacy for the rights of prematurely born babies in Ukraine: project manager
- Supervision and monitoring of a team of seven people and more than twenty volunteers working in various regions.
- Successful bidding and procurement of local and international grants by designing and submitting applications in line with the NGO’s mission and vision.  
Grants obtained from Pharmaceutical companies (up to 3 000 EUR, Grants for institutional development (up to 50 000 EUR), Grant for trainings and program activities (up to 30 000 EUR) in last 2 years.
- Liaison and communication with government agencies on development of premies healthcare sector with robust engagements with the Ministry of Healthcare, the national healthcare service of Ukraine, most of the hospitals of Ukraine and the professional communities as the Association of Neonatologists of Ukraine.

- Introduction and promotion of the EU standards of care together with various stakeholders such as UNICEF.

### **September 2016 – present**

Founder and Owner, Ranenko Social Entrepreneurship

Kyiv, Ukraine

[www.ranenko.com](http://www.ranenko.com)

Premature baby clothes production company and support to premature born babies.

- Coordination and monitoring of the design, production, labeling, marketing, sales and logistics of a large line of products customized for premature babies.
- Provision of services for NGOs such as the Premie Parent Association of Ukraine, Svichado Charity Foundation and others.

### **May 2019 – December 2021**

Executive Assistant at Second Truth Art project

<https://second-truth.com/>

Hamburg-Munich (Germany), Kyiv (Ukraine)

- Coordinating work with artists, actors, musicians.
- Assistance during the production days with rentals, logistics, translations etc.
- Communication with stakeholders within planning festivals, performances and cultural events.

### **May 2017 – August 2019**

Executive Assistant at the Ministry of Healthcare - Deputy Minister team on neonatology programs

Kyiv, Ukraine

[www.moz.gov.ua](http://www.moz.gov.ua)

- Organization and management of round tables with international partners to provide medical services and supply of medical equipment.
- Cooperation with the Polish Association of Neonatologists to promote the Standards of Care in Ukraine.
- Assisted in organizing SWOT analysis of the neonatal service of all the regions in Ukraine.

### **March 2011 – November 2012**

Internal projects and communication manager, Syngenta Agro company

Kyiv, Ukraine

[www.syngenta.ua](http://www.syngenta.ua)

- Management of the internal communication
- Translation of documentation from Ukrainian to English and other way around
- Introduction of Corporate Social Responsibility (CSR)
- Organization of events and conferences and, educational and other activities for 300 employees.

## **EDUCATION**

### **Sep 2006 – May 2008: Master of Arts Joint Degree**

Erasmus Mundus Master Euroculture Programme:  
Jagiellonian University (Krakow, Poland), Deusto University (San Sebastian, Spain)

### **Sep 2002 – June 2006: Bachelor of Cultural Science**

National University of “Kyiv – Mohyla Academy”(Kyiv, Ukraine)  
Faculty of Humanities, major – Cultural Studies, minor – interpreter (Ukrainian/Russian/English),  
Certificate program of French language.

## **MEMBERSHIPS, AWARDS AND HONORS**

**May 2023** – EFCNI award, 1<sup>st</sup> place for performance results

### **Jan 2019, reelected in 2023 – present**

EFCNI (European Foundation for Care of Newborn Babies)  
Parent Advisory Board member.  
[www.efcni.org](http://www.efcni.org) , Germany

**Nov 2019 – present** GLANCE (Global alliance for newborn health), Member of the Advisory Board.  
<https://www.glance-network.org/> , Germany

**2024 – present** Member of the working group on early interventions of premature babies in the Ministry of Healthcare

2021-2023 Member of the French-Ukrainian Chamber of Commerce and Industry

**2021** Winner of the Annual French Competition of women-entrepreneur “Created by woman”

**2021** Head of Steering Committee at the Perinatal Centre of Ukraine, Kyiv

**2019 - 2022** Member of National Healthcare Service of Ukraine Expert Group

**2019** TEDx speaker on Unseen Power in each of us, Kyiv

## **LANGUAGES**

**Ukrainian, Russian** – native

**English** – fluent

**Spanish** – upper intermediate

**French, Polish** – intermediate

**Dutch** – B1 (May 2024). Taal Stage – at Regents Theater in the Hague since March 2024 till now.

## **INTERESTS:**

- Volunteering in Dutch based charity foundation Dasha since April 2022, a co-founder.  
<https://dashafoundation.wordpress.com/>
- Facilitation. A certified facilitator. September 2023.
- Art, Folk Art in particular.
- Psychology, Sports (hiking and skiing)
- Acting in cinema and work with productions as actress (since 2006, accomplished more than 30 projects).

References available upon request